

A photograph of two women and two young children sitting on a grassy lawn in a park. The woman on the left, with long blonde hair, is holding a toddler in a striped shirt and orange skirt. The woman on the right, with short dark hair and glasses, is holding a toddler in a grey shirt and tan cap. They are all smiling and interacting. The background shows a line of trees and a blue sky with white clouds. A white rectangular box with a thin black border is overlaid on the left side of the image, containing the text 'TOBACCO FREE' in large white letters and 'MINNEAPOLIS PARKS' in smaller white letters below it.

**TOBACCO
FREE**
MINNEAPOLIS PARKS

Minneapolis parks should be 100% tobacco-free!

Tobacco-free parks are more equitable parks.

Reduce tobacco use and exposure.

Children, people of color, the LGBTQ community and low-income communities are disproportionately impacted by the harms of tobacco.

Prevent youth tobacco use by changing community norms.

Each year, 14,000 Minnesota kids become daily tobacco users.

Ensure that all residents have access to healthy recreation free from second hand smoke.

Secondhand smoke exposure, even outdoors, is a health concern for all park visitors.

Help achieve cleaner, safer parks.

Tobacco litter diminishes the vibrancy of parks and diverts valuable park maintenance resources to clean up.

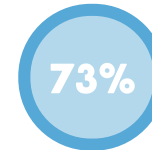
Minneapolis residents support a 100% tobacco-free parks policy!



Overall, 60% of respondents to a recent poll "support" or "strongly support" a 100% tobacco-free policy for Minneapolis parks.



69% of households with kids support a tobacco-free parks policy.



73% of "frequent" park users support a comprehensive policy.